



21st Annual
**International
Family
Film Festival**

Please Contact
The IFFF Office
818.433.7159
info@iffilmfest.org

October 20 - 23, 2016 • Raleigh Studios • Hollywood, CA

▶ Mechanical AD Specs ◀

Submission Deadline: October 3, 2016

Magazine trim size: 8.125 in. x 10.750 in.

Bleed: 0.250 in. • **Live area:** 7.375 in. x 8.875 in.

Line screen: 150

Full Page Ad: 7.375 in. x 9.125 in.

Full Page (Bleed) Ad: 8.625 in. x 10.750 in.

(live area: 7.375 in. x 9.125 in., 0.250 in. bleed)

Half-Page Ad: 7.375 in. 4.45 in.

Quarter-Page Ad: 3.5625 in. x 4.45 in.

Supported file formats:

PDF (ver. 8*); must be set for PRESS, not for WEB

EPS (Photoshop CS3* or Illustrator CS3*)

TIF (Photoshop CS3*)

ID (InDesign CS3*)

JPG files are not preferred and must be 200 dpi or higher.

**earlier versions are also supported*

NOTES: Our graphics department does not modify PDF, EPS, TIF or JPG files. Please ensure that these file types conform to specifications and are press-ready. For Illustrator EPS files, all type must be converted to outlines to prevent font problems. For InDesign files, all graphic elements and fonts must be included. No True Type fonts. Please make sure all graphics are CMYK. Size images in Photoshop as close as possible to actual print size & aspect ratio. We do not accept 72 dpi images.

Image resolution: 200 DPI minimum

Color modes: Grayscale or CMYK

CMYK output: 260 max

Grayscale output: 85% max

File Delivery: Email is acceptable for files **under 3 MB** in size.

In the subject of your email, include your company name, the name of your ad. rep. and the event name. Please name attachments with your company and the event name, i.e., company_iff2016.pdf

For files larger than 3 MB, mail your files on DVD to your IFFF contact at:

International Family Film Festival
146 W. Cypress Ave., Suite 102
Burbank, CA 91502

or use a FREE FILE TRANSFER website. We recommend hightail.com.

If you are not sure if your ad or image will work, PLEASE CONTACT US!



To Advertise
please contact the IFFF office at

818.433.7159

AD SUBMISSION DEADLINE:
FRIDAY, OCTOBER 3, 2016